

## **Expanded QC resource** at Molinare, central London

Molinare's Head of Deliverables, Peter Jessop, working with Vidchecker-post.

ATG Danmon is one of the world's most successful providers of high-end reliable and easy-to-operate integrated systems for broadcasters and programme makers.

Active in Europe, Asia, Africa and the Middle East, ATG Danmon is part of the Dan Technologies Group which operates from offices in the United Kingdom, Germany, Denmark, Norway, Portugal, Spain, Sweden and Vietnam.



Molinare TV & Film, one of Britain's longest established postproduction companies, has expanded the media file quality control resources at its headquarters in central London with the purchase of an additional Vidcheck Vidchecker-post license from ATG Danmon UK.

"We invested in our first Vidchecker-post in October 2014," comments Molinare CTO Richard Wilding. "It proved a highly efficient addition to our quality control resources, automating many of the processes that previously required close and continuous human attention. Now a key part of our filebased workflow, Vidchecker-post performs a wide range of tests including video luma and chroma quality as well as audio peak and loudness levels. It also allows us to perform intelligent correction of signals to ensure conformance with international standards. Together these enable us to provide our clients with a more efficient service and absolute confidence in the quality of the completed programme. Our second Vidchecker-post has been purchased to handle the increasing amount of file-based content now being processed, particularly for AS-11 DPP file deliveries to UK broadcasters."

"Vidchecker and Vidchecker-post have become the go-to product both for broadcasters and postproduction companies in the UK," adds ATG Danmon UK Managing Director Russell Peirson-Hagger. "Now that some of the functions of Vidfixer are available as plugins to Vidchecker, the product is becoming even more popular not only in post but also for automated QC of file-based playout and IP content distribution. With support for IMF checking announced at NAB, investment in Vidchecker will see returns long into the future".

Designed for checking file-based video and audio content plus its related metadata, Vidchecker provides a highly efficient serverbased alternative to checking conformance by eye and hand. It can also automatically and intelligently correct video and audio levels. Sub-SD, SD, HD, UHD, 4K, 8K and mixed workflows are supported. The Vidchecker GUI is accessed through a web browser either on the local machine or remotely over a network. Vidchecker is also used by broadcasters to inspect files received from postproduction companies and content owners, ensuring that file, video and audio parameters and levels are correct and ready for general transmission.

Molinare (www.molinare.co.uk) is an awardwinning film and broadcast postproduction facility in the heart of Soho, London and is one of the most respected and established names in the industry, with over 40 years of experience.

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